

The Magic of Recycling™

Educating audiences on the benefits of Recycling and Conservation through Magic.

ROB CHALMERS has been President of People Magic — a public speaking and corporate training consultancy — since 1980. Rob's background in psychology, his one-of-a-kind people skills, and his unique ability to blend real-world topics with a bit of magic and illusion, combine to educate professionals in an entertaining and highly engaging manner. He has presented a wide variety of topics to corporate executives, medical professionals, academicians, and administrators, throughout the U.S., Canada and Israel.



AWARDS

Dayton's Bluff Neighborhood
2002 Small Business Award
Neighborhood Development Center, Inc.
St. Paul, MN

2000 Arthur Rubloff Memorial
Award for Excellence
United Cerebral Palsy Associations

1997 Judd Jacobsen Memorial
Award for Entrepreneurship
Courage Center - Golden Valley, MN

WHAT SOME PEOPLE SAY (ABOUT ROB CHALMERS)

"He is probably the most interesting guy that we have ever had, presenting to all levels. His performances were really before their time."

— Al Nuness
Director of Staffing/Diversity
Jostens
Minneapolis

"Rob brought down the house with wit, magic, and thought-provoking messages. He had the entire audience laughing, thinking and learning."

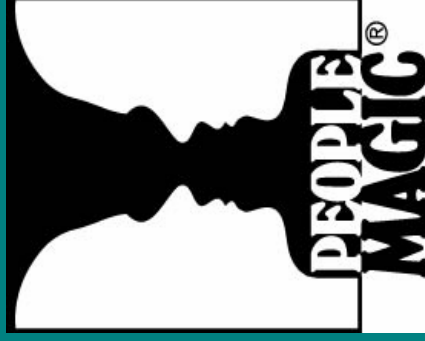
— Paula Grace, Board Member
Professional Society of
Sales & Marketing Training
San Francisco



Rob Chalmers, with his 'Helping Paws' "pupil" Zoe. Rob has worked as a trainer with Helping Paws — a nonprofit agency providing service dogs to those in need — since 2002.

Contact **PEOPLE MAGIC** at
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Recycling takes a whole lot of work... and a little bit of magic.



THE MAGIC OF RECYCLINGsm

"I've never seen a group of second graders sit so quietly and listen so intently."

— Elementary School Instructor
South Washington County
Minnesota School District

ABOUT THE PROGRAM

WATCH . . . as bottles are magically recycled, then multiply before your eyes!

THRILL . . . as newspapers disappear and re-materialize in totally reusable form!!

GASP . . . as naysayers in the "Land of Recycling" become recycled themselves!!!

THE MAGIC OF RECYCLING is the perfect presentation to promote reduction, reuse, and recycling! This creative combination of magic, facts, humor and persuasion are woven together to educate people about the need to protect our environment, conserve our natural resources and motivate them to do so.



WHAT SOME ENVIRONMENTAL PROFESSIONALS HAVE TO SAY ABOUT 'THE MAGIC OF RECYCLING'

"Four years and 2,700 students later, Rob Chalmers has challenged Hennepin County audiences of all ages to listen more closely to what it means, to be better stewards of their environment. Our partnership with Rob Chalmers' 'The Magic of Recycling' is helping us achieve our goal of supporting environmental education in the classroom in a way that's unique and inspiring."

— Debra Butler
Hennepin County Environmental
Education & Outreach

INTENDED AUDIENCES

Since 1985, Rob has performed THE MAGIC OF RECYCLING for thousands of people. He has designed the program for people of all ages, in audience settings, including . . .

- ✓ Local, Regional, and County Recycling Programs
- ✓ Conventions
- ✓ Schools
- ✓ Businesses

"Great show, the kids were interested and learned some new things. Great magician, very informative. The show was done at a great visual level for the kids, as well."

— Second Grade Instructor
South Washington County
School District - Minnesota

**SCHEDULE
'THE MAGIC OF RECYCLING'
AND PUT THE MAGIC TO
WORK... FOR YOU.**